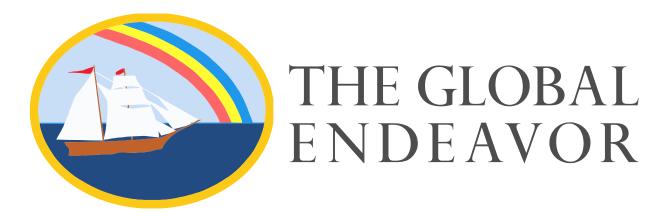
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Symbolism and intent



FROM PSYCHOLOGICAL AND PHILOSOPHIC PERSPECTIVES, the plans of the Committee for the Global Endeavor represent an approach to serving other human beings so as to encourage, promote, and support their efforts to mobilize their own imagination, innovation, originality, and creativity. These original thinkers, innovators, and reformers share a common trait: they are determined to upgrade the aspects of human life with which they are familiar. In a broad sense, they also share a common destiny, for all of them will grapple with doubts, hesitations, trials, and tribulations as they seek to promote their ideas in society in ways that prove to be practical and effective.

Just as the search for new realities inspired explorers of earlier eras, we hope that the image of a ship sailing resolutely toward a rainbow will help to symbolize and nurture humanity's quest for progressive growth and development in the centuries to come: mankind's intense hunger for the mindal and spiritual advances that are destined to emerge from the competition, contention, and synergies embedded in the new millennium. As a Melchizedek tells us: "Urantia society can never hope to settle down as in past ages. The social ship has steamed out of the sheltered bays of established tradition and has begun its cruise upon the high seas of evolutionary destiny ..." [a Melchizedek, 1086:6 / 99:1.3].

A steadfast determination to search for new possibilities and explore the unknown links the explorers of earlier eras to this new millennium of ours. The same Melchizedek states:

Mechanical inventions and the dissemination of knowledge are modifying civilization; certain economic adjustments and social changes are imperative if cultural disaster is to be avoided. This new and oncoming social order will not settle down complacently for a millennium. The human race must become reconciled to a procession of changes, adjustments, and readjustments. Mankind is on the march toward a new and unrevealed planetary destiny. [A Melchizedek, 1086:4 / 99:1.1]

The Global Endeavor was designed with these necessities in mind. In terms of its structure and operating principles, the endeavor is a framework for idealistic service that will enable readers of *The Urantia Book* to put the teachings of the revelation into practice in their daily lives, in order to promote the progressive growth and development of human society. Those who participate will adopt the work of the master seraphim as their spiritual model. They will seek to serve, assist, and inspire individuals and groups in society who wish to propose or promote initiatives, innovations, or reforms that relate to their own fields of experience, knowledge, or interest.

On the other hand, very few "customers" who receive assistance and service will be readers of *The Urantia Book*. To the contrary, the readers of *The Urantia Book* who participate in the future work of the Global Endeavor will serve fellow human beings without regard to their religious views or philosophic convictions. The fundamental purpose will be to stimulate and encourage the process of imagination, innovation, and creativity that will be a pervasive and enduring theme throughout the next thousand years of life on our planet Urantia.

FOR MANY MILLENNIA, a rainbow has symbolized triumph and good fortune. In the logo for the Global Endeavor, it evokes the same implications, while especially portraying the ultimately victorious quest for the new realities, meanings, and values that are being invented, discovered, and pursued by myriad pioneers, reformers, and other innovators — the determined and persistent human beings who will unceasingly uplift society and civilization during our immediate era and throughout the new millennium.

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Ideals elevate the source of the social stream. And no stream will rise any higher than its source no matter what technique of pressure or directional control may be employed. The driving power of even the most material aspects of a cultural civilization is resident in the least material of society's achievements. Intelligence may control the mechanism of civilization, wisdom may direct it, but spiritual idealism is the energy which really uplifts and advances human culture from one level of attainment to another.

At first life was a struggle for existence; now, for a standard of living; next it will be for quality of thinking, the coming earthly goal of human existence. [An Archangel, 909:8-910:1 / 81:6.28-29]

The advances of true civilization are all born in this inner world of mankind. It is only the inner life that is truly creative. Civilization can hardly progress when the majority of the youth of any generation devote their interests and energies to the materialistic pursuits of the sensory or outer world. ...

Only in the higher levels of the superconscious mind as it impinges upon the spirit realm of human experience can you find those higher concepts in association with effective master patterns which will contribute to the building of a better and more enduring civilization. Personality is inherently creative, but it thus functions only in the inner life of the individual. [A Solitary Messenger, 1220:2,4 / 111:4.3,5]

Society is not a divine institution; it is a phenomenon of progressive evolution; and advancing civilization is always delayed when its leaders are slow in making those changes in the social organization which are essential to keeping pace with the scientific developments of the age. For all that, things must not be despised just because they are old, neither should an idea be unconditionally embraced just because it is novel and new.

Man should be unafraid to experiment with the mechanisms of society. But always should these adventures in cultural adjustment be controlled by those who are fully conversant with the history of social evolution; and always should these innovators be counseled by the wisdom of those who have had practical experience in the domains of contemplated social or economic experiment. No great social or economic change should be attempted suddenly. Time is essential to all types of human adjustment — physical, social, or economic. Only moral and spiritual adjustments can be made on the spur of the moment, and even these require the passing of time for the full outworking of their material and social repercussions. The ideals of the race are the chief support and assurance during the critical times when civilization is in transit from one level to another. [An Archangel, 911:4-5 / 81:6.39-40]

On an average world the post-Adamic dispensation is an age of great invention, energy control, and mechanical development. This is the era of the appearance of multiform manufacture and the control of natural forces; it is the golden age of exploration and the final subduing of the planet. Much of the material progress of a world occurs during this time of the inauguration of the development of the physical sciences, just such an epoch as Urantia is now experiencing. Your world is a full dispensation and more behind the average planetary schedule. [A Mighty Messenger, 593:5/52:3.6]

Knowledge is power. Invention always precedes the acceleration of cultural development on a worldwide scale. Science and invention benefited most of all from the printing press, and the interaction of all these cultural and inventive activities has enormously accelerated the rate of cultural advancement. [An Archangel, 907:6 / 81:6.9]

Before the discovery of printing, progress was relatively slow since one generation could not so rapidly benefit from the achievements of its predecessors. But now human society is plunging forward under the force of the accumulated momentum of all the ages through which civilization has struggled. [An Archangel, 912:1/81:6.44]

Curiosity — the spirit of investigation, the urge of discovery, the drive of exploration — is a part of the inborn and divine endowment of evolutionary space creatures. These natural impulses were not given you merely to be frustrated and repressed. [A Perfector of Wisdom, 160:1 / 14:5.11]

Urantia society can never hope to settle down as in past ages. The social ship has steamed out of the sheltered bays of established tradition and has begun its cruise upon the high seas of evolutionary destiny; and the soul of man, as never before in the world's history, needs carefully to scrutinize its charts of morality and painstakingly to observe the compass of religious guidance. The paramount mission of religion as a social influence is to stabilize the ideals of mankind during these dangerous times of transition from one phase of civilization to another, from one level of culture to another. [A Melchizedek, 1086:6 / 99:1.3]