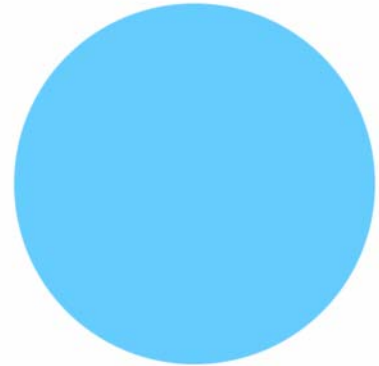


November 17, 2008

# Logo Contest

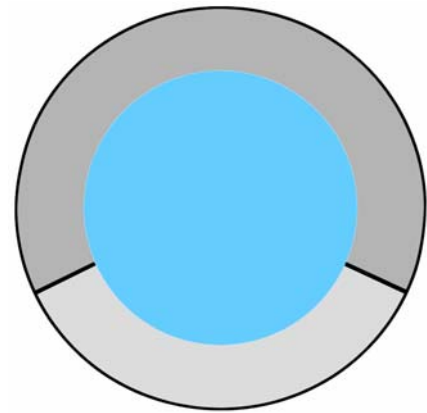
## Description 1

The circle at the right is just a placeholder for a logo design that is essentially circular or elliptical (*i.e.*, it does not have square corners). The sky-blue color symbolizes the Global Endeavor's association with the fifth epochal revelation, but that is all it does. In other words, this abstract placeholder is entirely generic. It does not imply that the logo design should be sky blue as a whole, nor even that it should include one or more elements that are sky blue.



## Description 2

This illustration requires a thorough explanation, for all three colors are symbolic. As in the case of the circle next to Description 1, the sky-blue circle at the center of the illustration is just a placeholder for a circular or elliptical design that need not include a sky-blue element.



The medium-gray arc at the top (240 degrees) represents the words “THE GLOBAL ENDEAVOR” arrayed in a clockwise direction. The light-gray arc at the bottom (120 degrees) represents the words “PARTNERSHIP FOR GROWTH” arrayed in a counter-clockwise direction. White is the background color by default (*i.e.*, black letters on a white background), but those who enter the contest are entirely free to propose white letters on a dark background that would effectively wreath the central design.

## PREFERRED APPROACH

The Committee for the Global Endeavor will give preference to a central design that can be used in both formats (*i.e.*, with or without words).